



MongoDB Appoints Peder Ulander As Chief Marketing Officer

September 7, 2021

25+ Year Technology Veteran to Focus on Cloud Growth and GTM

NEW YORK, Sept. 7, 2021 /PRNewswire/ -- [MongoDB](#), Inc. (NASDAQ: MDB), the leading, modern general purpose database platform, today announced the appointment of Peder Ulander as Chief Marketing Officer. Ulander will oversee the marketing organization including marketing operations, corporate communications, demand generation & field marketing, growth marketing and content marketing and will join MongoDB's executive leadership team.



"A developer at his core, Peder's background lines up perfectly with the DNA of MongoDB. Peder has worked in the cloud since its inception, helping companies deliver open source technologies that transform rigid, legacy infrastructures into flexible and scalable platforms allowing developers to bring new products to market quickly," said Dev Ittycheria, MongoDB President & CEO. "MongoDB is reinventing how developers work with data to build modern applications and helping companies innovate more quickly. Adding Peder to this equation will dramatically accelerate our efforts to become the world's pre-eminent application data platform."

Ulander joins MongoDB from Amazon Web Services (AWS) where he was Head of Enterprise and Developer Marketing. During his tenure, Peder helped improve AWS's engagement and reputation with open source communities through his work leading the open source marketing and strategy team. A veteran technology executive across multiple industries, he brings a rich history of helping brands, from start-ups like Cobalt Networks and [Cloud.com](#) to multi-billion dollar enterprises like Cisco and AWS, navigate and take advantage of major market transitions. An expert in managing all phases of the customer journey and product growth, Ulander thrives on educating organizations on using disruptive technologies to capture new market opportunities and differentiate themselves from the competition.

"As the world is moving from data centers to centers of data, customers need to rethink their data platform to accommodate the requirements of modern applications and new user experiences," said Ulander. "Companies like MongoDB that maintain tenets aligned to the new market need - open source, available from data center to cloud to edge, ability to perform at cloud scale with a pay as you grow model - are going to be the winners. I look forward to joining this incredible team on its journey."

About MongoDB

MongoDB is the leading modern, general purpose database platform, designed to unleash the power of software and data for developers and the applications they build. Headquartered in New York, MongoDB has more than 29,000 customers in over 100 countries. The MongoDB database platform has been downloaded over 200 million times and there have been more than 1.5 million registrations for MongoDB University courses.

Forward-Looking Statements

This press release includes certain "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, or the Securities Act, and Section 21E of the Securities Exchange Act of 1934, as amended, including statements concerning the appointment of our Chief Marketing Officer and our future performance, evolution and growth. These forward-looking statements include, but are not limited to, plans, objectives, expectations and intentions and other statements contained in this press release that are not historical facts and statements identified by words such as "anticipate," "believe," "continue," "could," "estimate," "expect," "intend," "may," "plan," "project," "will," "would" or the negative or plural of these words or similar expressions or variations. These forward-looking statements reflect our current views about our plans, intentions, expectations, strategies and prospects, which are based on the information currently available to us and on assumptions we have made. Although we believe that our plans, intentions, expectations, strategies and prospects as reflected in or suggested by those forward-looking statements are reasonable, we can give no assurance that the plans, intentions, expectations or strategies will be attained or achieved. Furthermore, actual results may differ materially from those described in the forward-looking statements and are subject to a variety of assumptions, uncertainties, risks and factors that are beyond our control including, without limitation: the impact that the precautions we have taken in our business relative to the ongoing COVID-19 pandemic may have on our business; our ability to continue to build and maintain credibility with the developer community; our ability to add new customers or increase sales to our existing customers; the growth and expansion of the market for database products and our ability to penetrate that market; and our ability to manage our growth effectively and successfully recruit and retain additional highly-qualified personnel. These and other risks and uncertainties are more fully described in our filings with the Securities and Exchange Commission ("SEC"), including under the caption "Risk Factors" in our Quarterly Report on Form 10-Q for the quarter ended July 31, 2021, filed with the SEC on September 3, 2021, and other filings and reports that we may file from time to time with the SEC. Except as required by law, we undertake no duty or obligation to update any forward-looking statements contained in this release as a result of new information, future events, changes in expectations or otherwise.

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