



MongoDB Appoints Rishi Dave As Chief Marketing Officer

August 17, 2020

NEW YORK, Aug. 17, 2020 /PRNewswire/ -- [MongoDB](#), Inc. (NASDAQ: MDB), the leading, modern general purpose database platform, today announced the appointment of Rishi Dave as Chief Marketing Officer. Dave will oversee the marketing organization including marketing operations, corporate communications, demand generation & field marketing, growth marketing and content marketing and will join MongoDB's executive leadership team.



A veteran technology marketing executive with more than two decades of experience, Dave joins from Vonage, where he led the company's global marketing strategy. Previously, Dave was Chief Marketing Officer at Dun & Bradstreet, a cloud data and analytics provider, where he was responsible for modernizing the 176-year-old brand and driving its go-to-market strategy. He has spent his career in the technology industry with marketing, business development and consulting roles at Dell, Rivio, Trilog Software and Bain & Company.

"MongoDB has become the world's most popular general-purpose database and is loved by millions of developers and trusted by thousands of organizations," said Dev Ittycheria, MongoDB President & CEO. "However, when compared to the total addressable market for database software, the opportunity in front of MongoDB's footprint is enormous. Rishi's expertise in using data and analytics to drive marketing strategy and top-line growth and his track record marketing to developers and enterprises make him the perfect choice for our next phase of growth."

"I'm thrilled to lead MongoDB's marketing organization and work with the leadership team to evolve and expand the company's go-to-market strategy to continue to win the hearts and minds of developers," said Rishi Dave, MongoDB's Chief Marketing Officer. "As an evolving technology company in the incredibly large database market, MongoDB presents a unique and compelling opportunity for a marketer and I'm excited to get started."

About MongoDB

MongoDB is the leading modern, general purpose database platform, designed to unleash the power of software and data for developers and the applications they build. Headquartered in New York, MongoDB has more than 18,400 customers in over 100 countries. The MongoDB database platform has been downloaded over 110 million times and there have been more than one million MongoDB University registrations.

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Forward-Looking Statements

This press release includes certain "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, or the Securities Act, and Section 21E of the Securities Exchange Act of 1934, as amended, including statements concerning the appointment of our Chief Marketing Officer and our future growth. These forward-looking statements include, but are not limited to, plans, objectives, expectations and intentions and other statements contained in this press release that are not historical facts and statements identified by words such as "anticipate," "believe," "continue," "could," "estimate," "expect," "intend," "may," "plan," "project," "will," "would" or the negative or plural of these words or similar expressions or variations. These forward-looking statements reflect our current views about our plans, intentions, expectations, strategies and prospects, which are based on the information currently available to us and on assumptions we have made. Although we believe that our plans, intentions, expectations, strategies and prospects as reflected in or suggested by those forward-looking statements are reasonable, we can give no assurance that the plans, intentions, expectations or strategies will be attained or achieved. Furthermore, actual results may differ materially from those described in the forward-looking statements and are subject to a variety of assumptions, uncertainties, risks and factors that are beyond our control including, without limitation: the impact that the precautions we have taken in our business relative to the ongoing COVID-19 pandemic may have on our business; our ability to continue to build and maintain credibility with the developer community; our ability to add new customers or increase sales to our existing customers; the growth and expansion of the market for database products and our ability to penetrate that market; and our ability to manage our growth effectively and successfully recruit and retain additional highly-qualified personnel. These and other risks and

uncertainties are more fully described in our filings with the Securities and Exchange Commission ("SEC"), including under the caption "Risk Factors" in our Quarterly Report on Form 10-Q for the quarter ended April 30, 2020, filed with the SEC on June 5, 2020, and other filings and reports that we may file from time to time with the SEC. Except as required by law, we undertake no duty or obligation to update any forward-looking statements contained in this release as a result of new information, future events, changes in expectations or otherwise.

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