The Securities and Exchange Commission has not necessarily reviewed the information in this filing and has not determined if it is accurate and complete.

The reader should not assume that the information is accurate and complete.

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 FORM D

Notice of Exempt Offering of Securities

OMB APPROVAL

OMB 3235-Number: 0076

Estimated average

burden

hours per response:

4.00

1. Issuer's Identity

CIK (Filer ID Number)

Previous
Names

X None

Entity Type

<u>0001441816</u> X Corporation

Name of Issuer Limited Partnership

10GEN INC Limited Liability Company

Jurisdiction of
Incorporation/OrganizationGeneral Partnership
Business TrustDELAWAREOther (Specify)

Year of Incorporation/Organization

Over Five Years Ago

X Within Last Five Years (Specify Year) 2007 Yet to Be Formed

2. Principal Place of Business and Contact Information

Name of Issuer

10GEN INC

Street Address 1 Street Address 2

134 5th Avenue Third Floor

City State/Province/Country ZIP/PostalCode Phone Number of Issuer

NEW YORK NEW YORK 10011 646-747-0245

3. Related Persons

Last Name First Name Middle Name

Merriman Dwight

Street Address 1 Street Address 2

134 5th Avenue Third Floor

City State/Province/Country ZIP/PostalCode

New York NEW YORK 10011

Relationship: X Executive Officer X Director X Promoter

Clarification of Response (if Necessary):

Last Name First Name Middle Name

Ryan Kevin P.

Street Address 1 Street Address 2

134 5th Avenue Third Floor

City State/Province/Country ZIP/PostalCode

New York NEW YORK 10011

Relationship: Executive Officer X Director X Promoter

Clarification of Response (if Necessary):

Last Name First Name Middle Name

Wenger Albert

> **Street Address 1 Street Address 2**

c/o Union Square GP 2008, L.L.C. 915 Broadway, Suite 1408

State/Province/Country ZIP/PostalCode City

10010 New York **NEW YORK**

Relationship: Executive Officer X Director X Promoter

Clarification of Response (if Necessary):

Last Name First Name Middle Name

Hazard Charles

> **Street Address 1 Street Address 2**

c/o Flybridge Capital Partners III, L.P. 500 Boylston Street, 18th Floor

City State/Province/Country ZIP/PostalCode

Boston MASSACHUSETTS 02116

Relationship: Executive Officer X Director X Promoter

Clarification of Response (if Necessary):

Last Name First Name Middle Name

Eliot Horowitz

> **Street Address 2 Street Address 1**

134 5th Avenue Third Floor

State/Province/Country ZIP/PostalCode City

New York 10011 **NEW YORK**

Relationship: X Executive Officer Director Promoter

Clarification of Response (if Necessary):

4. Industry Group

Health Care Agriculture Retailing Banking & Financial Services

Biotechnology Restaurants Commercial Banking Health Insurance Technology

Insurance Hospitals & Physicians X Computers Investing

Pharmaceuticals **Telecommunications Investment Banking**

Pooled Investment Fund Other Health Care Other Technology

Is the issuer registered as Manufacturing Travel an investment company under

Real Estate Airlines & Airports the Investment Company

Commercial Act of 1940? **Lodging & Conventions** Construction Yes No Tourism & Travel Services

Other Banking & Financial Services **REITS & Finance** Other Travel

Business Services Residential

Other Energy Other Real Estate

Coal Mining

Environmental Services

Oil & Gas

Energy Conservation

Other Energy

Electric Utilities

Revenue Range	OR		Aggre	egate Net Asset Value Range			
No Revenues	No Revenues		No Aggregate Net Asset Value				
\$1 - \$1,000,000		\$1 - \$5,000,000					
\$1,000,001 - \$5,000,000 \$5,000,001 - \$25,000,000		\$5,000,001 - \$25,000,000					
		\$25,000,001 - \$50,000,000					
\$25,000,001 - \$100,000,000		\$50,000,001 - \$1	.00,000,000				
Over \$100,000,000		Over \$100,000,0	000				
X Decline to Disclose		Decline to Disclo	ose				
Not Applicable		Not Applicable					
6. Federal Exemption(s) and Exclusion(s) Claimed (select all that apply)							
Rule 504(b)(1) (not (i), (ii) or (iii))		Rule 505					
Rule 504 (b)(1)(i)		X Rule 506					
Rule 504 (b)(1)(ii)	Securities Act Section 4(5)						
Rule 504 (b)(1)(iii)		Investment Company Act Section 3(c)					
		Section 3(c)((1)	Section 3(c)(9)			
		Section 3(c)((2)	Section 3(c)(10)			
		Section 3(c)(3) Section 3(c)(4)		Section 3(c)(11)			
				Section 3(c)(12)			
		Section 3(c)((5)	Section 3(c)(13)			
		Section 3(c)((6)	Section 3(c)(14)			
	Section 3(c)(7)						
7. Type of Filing							
X New Notice Date of First Amendment	Sale 2011-09-01	First Sale Yet to	Occur				
8. Duration of Offering							
Does the Issuer intend this offering to last more than one year? Yes X No							
9. Type(s) of Securities Offered (select all that apply)							
X Equity Pooled Investment Fund Interests							
Debt		Tenant-in-Common Securities					
Option, Warrant or Other R	nother Security						
Security to be Acquired Up Other Right to Acquire Sec	-	Other (describe)					
10. Business Combination Tra	nsaction						
Is this offering being made in connection with a business combination transaction, such as Year Wiles							
a merger, acquisition or exchange offer? Yes X No							
Clarification of Response (if N	Vecessary):						
11. Minimum Investment							

Recipient

12. Sales Compensation

Minimum investment accepted from any outside investor \$0 USD

(Associated) Broker or Dealer X None

(Associated) Broker or Dealer CRD Number X None

Street Address 1

Street Address 2

City State/Province/Country ZIP/Postal Code

State(s) of Solicitation (select all that apply) Check "All States" or check individual States

All States Foreign/non-US

13. Offering and Sales Amounts

Total Offering Amount \$20,000,001 USD or Indefinite

Total Amount Sold \$20,000,001 USD

Total Remaining to be Sold \$0 USD or Indefinite

Clarification of Response (if Necessary):

14. Investors

Select if securities in the offering have been or may be sold to persons who do not qualify as accredited investors, and enter the number of such non-accredited investors who already have invested in the offering. Regardless of whether securities in the offering have been or may be sold to persons who do not qualify as

Regardless of whether securities in the offering have been or may be sold to persons who do not qualify accredited investors, enter the total number of investors who already have invested in the offering:

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15. Sales Commissions & Finder's Fees Expenses

Provide separately the amounts of sales commissions and finders fees expenses, if any. If the amount of an expenditure is not known, provide an estimate and check the box next to the amount.

Sales Commissions \$0 USD Estimate Finders' Fees \$0 USD Estimate

Clarification of Response (if Necessary):

16. Use of Proceeds

Provide the amount of the gross proceeds of the offering that has been or is proposed to be used for payments to any of the persons required to be named as executive officers, directors or promoters in response to Item 3 above. If the amount is unknown, provide an estimate and check the box next to the amount.

\$0 USD Estimate

Clarification of Response (if Necessary):

Signature and Submission

Please verify the information you have entered and review the Terms of Submission below before signing and clicking SUBMIT below to file this notice.

Terms of Submission

In submitting this notice, each issuer named above is:

- Notifying the SEC and/or each State in which this notice is filed of the offering of securities described and undertaking to furnish them, upon written request, in the accordance with applicable law, the information furnished to offerees.*
- Irrevocably appointing each of the Secretary of the SEC and, the Securities Administrator or other legally designated officer of the State in which the issuer maintains its principal place of business and any State in which this notice is filed, as its agents for service of process, and agreeing that these persons may accept service on its behalf, of any notice, process or pleading, and further agreeing that such service may be made by registered or certified mail, in any Federal or state action, administrative proceeding, or arbitration brought against the issuer in any place subject to the jurisdiction of the United States, if the action, proceeding or arbitration (a) arises out of any activity in connection with the offering of securities that is the subject of this notice, and (b) is founded, directly or indirectly, upon the provisions of: (i) the Securities Act of 1933, the Securities Exchange Act of 1934, the Trust Indenture Act of 1939, the Investment Company Act of 1940, or the Investment Advisers Act of 1940, or any rule or regulation under any of these statutes, or (ii) the laws of the State in which the issuer maintains its principal place of business or any State in which this notice is filed.

• Certifying that, if the issuer is claiming a Rule 505 exemption, the issuer is not disqualified from relying on Rule 505 for one of the reasons stated in Rule 505(b)(2)(iii).

Each Issuer identified above has read this notice, knows the contents to be true, and has duly caused this notice to be signed on its behalf by the undersigned duly authorized person.

For signature, type in the signer's name or other letters or characters adopted or authorized as the signer's signature.

Issuer	Signature	Name of Signer	Title	Date
10GEN INC	/s/ Dwight Merriman	Dwight Merriman	Chief Executive Officer	2011-09-21

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

* This undertaking does not affect any limits Section 102(a) of the National Securities Markets Improvement Act of 1996 ("NSMIA") [Pub. L. No. 104-290, 110 Stat. 3416 (Oct. 11, 1996)] imposes on the ability of States to require information. As a result, if the securities that are the subject of this Form D are "covered securities" for purposes of NSMIA, whether in all instances or due to the nature of the offering that is the subject of this Form D, States cannot routinely require offering materials under this undertaking or otherwise and can require offering materials only to the extent NSMIA permits them to do so under NSMIA's preservation of their anti-fraud authority.